

SADDLE UP TO SPONSOR!

**2011 SWANA International Landfill Equipment & Truck Road-E-O
September 3, 2011 - REGISTRATION FORM**



SWANA-Georgia is exclusively privileged in 2011 to host THE PREMIER COMPETITION for the best drivers, operators and mechanics in the industry! Participants from throughout the country -- along with their families, supervisors and industry decision makers -- will all gather Labor Day Weekend in the beautiful city of Dublin, GA (located in Laurens County) for this annual tradition. Attendees will come from a pool of 45 SWANA chapters and 7,000+ members, including public- and private-sector representatives.

And what does all this mean for your Organization??
EXCELLENT EXPOSURE to promote your product or service!!!

Take a look on the reverse side of this flyer for sponsorship choices.
There are opportunities for groups large and small -- those who have lots to spend, or a just a little.

**Don't let your competitor steal your space in the spotlight ...
SADDLE UP TO SPONSOR TODAY!**

National 2011 Road-E-O SCHEDULE

Truck & Equipment Events held at one location!!

Thursday, September 1

5:00 pm - 7:00 pm Registration (Dubose Porter Center)

Friday, September 2

8:00 am - 10:00 am Registration (Dubose Porter Center)

10:00 am - 4:00 pm Golf Tournament

5:00 pm - 7:00 pm Registration (Dubose Porter Center)

5:30 pm - 7:30 pm Opening Reception

Saturday, September 3

7:00 am - 8:00 am Registration (Southern Pines Ag & Expo Center)

8:00 am - 5:00 pm Road-E-O Competition

11:30 am - 1:30 pm Lunch (Southern Pines Ag & Expo Center)

6:30 pm - 10:00 pm Awards Banquet Dinner with Local Entertainment

Sunday, September 4

TBA NASCAR Race at Atlanta Motor Speedway

For more information on
Sponsorship Opportunities,
contact:

Stephanie Hubbard
SWANA-GA
hubb92@bellsouth.net

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SPONSORSHIP CHOICES

- \$500** **Supporter - Break Sponsor** (Shared Opportunity)
Help keep everyone hydrated by being a break sponsor, and we'll promote your name on signage in break areas.
- \$750** **Green - Golf Tournament Sponsor** (Shared Opportunity)
We'll promote your name on event program material, as well as signage present at the golf tournament and as Golf Tournament Awards are presented.
- \$1,000** **Bronze - Competition Event Sponsor** (Shared Opportunity but Exclusive for each event)
Pick an event, and we'll promote your organization on related signage as the exclusive sponsor for this part of the competition. (Events TBA at a later date ... if you're interested, please contact us for more information.)
- \$1,500** **Silver - Vendor / Touch-A-Truck / Community Outreach Sponsor** (Shared Opportunity)
We'll promote your name on event program material, as well as a "general sponsor sign," and we'll provide you with vendor space/table in the arena area, with ample opportunity to meet and greet with everyone in attendance. We'll promote your name on the Road-E-O event "goody bag" and appropriate event apparel.* We will additionally promote your organization as a sponsor on our website.
- \$3,000** **Gold - Arena Sponsor** (Shared Opportunity)
You will receive all Silver Sponsor benefits - PLUS: *We will allow you to display an organizational banner within the arena.*
- \$5,000** **Platinum - Lunch Sponsor** (Shared Opportunity)
You will receive all Gold Sponsor benefits - PLUS: *We will advertise your sponsorship on (pre-event) registration materials and our website.* You will also be recognized verbally during the luncheon, on luncheon table signage, and be exclusively allowed to place print/promo materials on the luncheon tables.*
- \$10,000** **Diamond - TOTAL EVENT Sponsor** (Shared Opportunity)
You will receive all Platinum Sponsor benefits - PLUS: *You will also be recognized verbally during the awards banquet, on award banquet table signage, and be exclusively allowed to place print/promo materials on the award banquet tables -- as well as in a Diamond-sponsor-only vendor display area at the Opening Reception and Awards Banquet.*
- NEW!!!** Our Gold, Platinum and Diamond level sponsors will have their logos posted on the SWANA Road-E-O website and may send in a brief marketing piece to be included in at least FOUR email blasts to ALL SWANA members ... over 7,000 strong in 46 chapters!

**Please note payment deadline for Silver, Gold, Platinum & Diamond Sponsors. SWANA-GA MUST receive payment ON or BEFORE July 15, 2011 order to guarantee sponsor name(s) being printed/promoted as outlined in Sponsor Package.*

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Please complete this form and mail with check payment* to:

Attn: Stephanie Hubbard - SWANA-Georgia Chapter, 823 Prada Court, Lawrenceville, GA 30043

Organization: _____

Contact Name: _____

Street Address: _____

City, State & Zip: _____

Phone Number: _____

E-mail Address: _____

Please place a check mark beside the SPONSOR level to which you are committing.

- \$500 Supporter - Break Sponsor
- \$750 Green - Golf Tournament Sponsor
- \$1,000 Bronze - Competition Event Sponsor
(Events TBA. Please contact us for more information.)
- \$1,500 Silver - Touch-A-Truck & Community Outreach Sponsor
- \$3,000 Gold - Arena Sponsor
- \$5,000 Platinum - Lunch Sponsor
- \$10,000 Diamond - TOTAL EVENT Sponsor