

Sample Press Release



(YOUR ORGANIZATION/COMPANY NAME HERE) CELEBRATES SOLID WASTE PROFESSIONALS
DURING 2023 WASTE & RECYCLING WORKERS WEEK

(YOUR CITY HERE) – June (XX), 2023 – (YOUR ORGANIZATION/COMPANY NAME HERE) announced today that it has joined with the Solid Waste Association of North America (SWANA) Georgia Chapter along with the Georgia Recycling Coalition in celebrating 2023 Waste & Recycling Workers Week. This year Waste and Recycling Workers week is June 17-23, 2023. This week-long awareness effort is focused on solid waste workers as **Professionals**.

The theme this year is Solid Waste Workers are **Professionals!**

Participation in the Waste & Recycling Workers Week means that (NAME OF ORGANIZATION/COMPANY) has joined with the SWANA Georgia Chapter and other municipalities, organizations and companies throughout the state, committing to elevating the status of solid waste management workers, and thanking them for keeping us safe and healthy.

“We are proud to participate in this state-wide effort as we come together to ensure that solid waste workers are recognized as **Professionals** that protect our health and shield the environment against the evils of unmanaged waste,” said (NAME OF SPOKESPERSON/DIRECTOR), (TITLE) of (ORGANIZATION/COMPANY NAME).

SWANA-Georgia Chapter plans to feature solid waste workers throughout the state on its website gaswana.org and social media accounts during this week.

“Solid Waste Workers ARE **Professionals** that have degrees, certifications, licensing and skills to operate trucks and heavy equipment to handle trash, recycling and compostables in all types of weather to protect the health of our Georgia communities.” said Kevin Barkley, SWANA-Georgia Chapter President.

SWANA-Georgia Chapter wants to bring awareness to protect solid waste workers and elevate the importance of the tasks they perform for Georgia residents. SWANA-Georgia Chapter thanks all solid waste workers for staffing landfills, transfer stations, recycling centers, driving trucks, and picking up litter. If you would like to know more about Waste & Recycling Workers Week or SWANA Georgia Chapter please visit, gaswana.org or visit SWANA-Georgia Chapter on Facebook.

ABOUT SWANA GEORGIA CHAPTER: For more than 50 years, the Solid Waste Association of North America (SWANA) has been the leading professional association in the solid waste field. Founded in 1962, the association has 10,000+ members. The Georgia Chapter serves over 400 members throughout Georgia, through conferences, certifications, publications, and technical training courses. SWANA-Georgia represents industry leaders from every discipline in solid waste management. Our chapter provides multiple benefits to our members, including the opportunity to hear about the latest technologies and/or developments in our industry and to network with other solid waste professionals. Our mission is to Educate, Innovate, and Communicate.

Contact:

(YOUR ORGANIZATION’S/COMPANY’S POINT PERSON ON THIS MATTER)

(THEIR EMAIL)

(THEIR PHONE NUMBER)