How to celebrate Waste & Recycling Worker Week!

SWANA-Georgia Chapter Education Committee
Zoom Meeting Guidelines

• Turn your microphone on mute until the share session.
• Use the Chat feature during the Zoom for questions that can’t wait or for good ideas that will be lost if you wait.
• If you have your camera on, YES, we can see you pacing, eating carrots, picking your nose and more.
• Just remember don’t be *that* person on the Zoom.
Who is SWANA Georgia Chapter?

• For more than 50 years, the Solid Waste Association of North America (SWANA) has been the leading professional association in the solid waste field. Founded in 1962, the association has 10,000+ members.

• Our Chapter serves almost 300 members throughout Georgia, and other areas, through conferences, certifications, publications, and technical training courses. SWANA-Georgia represents industry leaders from every discipline in solid waste management.

• Our chapter provides multiple benefits to our members, including the opportunity to hear about the latest technologies and/or developments in our industry and to network with other solid waste professionals.

• Our mission is to Educate, Innovate, and Communicate.
We are SWANA Georgia Chapter!
SWANA Georgia Chapter Programs

• Spring and Fall conferences
• Landfill Certification School (twice per year)
• Annual Truck, Equipment and Mechanic ROAD-E-O
• Special training classes (compost, leachate, COVID-19)
• Awards and Scholarship Programs
• YP Networking Events
• NEW – Toolkit for celebrating Waste & Recycling Workers Week
What is Waste & Recycling Worker Week?

• National Garbage Man Day began in 2012 to show community appreciation for the local men and women of the garbage, sanitation, and recycling industry and later changed the official name to Waste & Recycling Workers Week

• Celebrated annually during the week of June 17th. This year June 14-20, 2020.
Why celebrate Waste & Recycling Workers Week?

As Martin Luther King, Jr., stated in a speech supporting Memphis sanitation workers’ strike in 1968, “One day our society will come to respect the sanitation worker if it is to survive, for the person who picks up our garbage, in the final analysis, is as significant as the physician, for if he doesn’t do his job, diseases are rampant. All labor has dignity.”

We celebrate the waste & recycling workers because they are essential.
2020 Waste & Recycling Worker Week Theme

SWANA Georgia Chapter Education Committee along with Athens-Clarke County Solid Waste Department created the theme for Georgia as follows:

I am Essential,
- Not Invisible
- (and) Collect your Waste/Trash or other
- (and) a parent (or dad, mom, grandpa, grandma, etc.)
- (and) a student
- (and) Human
- (and) American
- Fill in the blank with what works for your community.
SWANA Georgia Chapter Toolkit

To support your celebration of Waste & Recycling Workers Week, the SWANA Georgia Chapter is providing you with a toolkit of information, ideas and guidance. On our website you will find:

• Weekly Guide with ideas to celebrate your solid waste workers
• Sample press release to promote your efforts to your local media
• Sample social media content to use on your Facebook, Twitter, or other
• Sample proclamation
• Other Resources
Walk through the SWANA Georgia Chapter Toolkit
Sample Press Release

Sample Press Release

Idea Agenda for Waste & Recycling Workers Week
June 14 – 20, 2020

1. Share National SWANA Safety Monday information distributed in partnership with NWRA.
2. Send press release to local media.
3. Post information on social media using #SWANATW.
4. Provide a box lunch to sanitation/solid waste staff. IDEA: secure a sponsor ahead of time (local restaurant, consultant, business owner, interested resident, truck/equipment manufacturer, waste equipment supplier).
5. Send SWANA-Georgia Chapter a picture and paragraph about your outstanding Essential Worker.
6. SWANA-Georgia Chapter will choose a member monthly, each morning during the week for a "SWANA Like Event" of their department reporting to work and going out on their routes, handshakes, high fives, etc. This will be like an essential sanitation/solid waste worker parade each morning.

Tuesday, June 16, 2020

1. Provide a cookie to sanitation/solid waste craft with the "Essentials for the Essential" card from SWANA-Georgia Chapter (in NWRA). Don't have a local baker? Provide a bag of snacks (chips, granola bar, candy, nuts, fruit) and a drink to the workers.
2. Put ad in the local newspaper or other print media with the picture of all or one of the essential sanitation/solid waste employees in your community. Thank them for their service during the pandemic and every day to keep our communities safe and healthy.
3. Update social media feed using "Essential 2020."
I am Essential, not Invisible.

Celebrate Waste and Recycling Workers Week! JUNE 14 – 20, 2020
Visit gaswana.org for more information.

I am Essential and a Parent.

Celebrate Waste and Recycling Workers Week! JUNE 14 – 20, 2020
Visit gaswana.org for more information.
Questions and Idea Share Time

Email: georgiaswana@gmail.com

Website: www.gaswana.org

Facebook: SWANA-Georgia Chapter