

Sample Press Release



(YOUR ORGANIZATION/COMPANY NAME HERE) CELEBRATES ESSENTIAL EMPLOYEES
DURING 2020 WASTE & RECYCLING WORKERS WEEK

Waste and Recycling Workers are integral to the safety and health of our communities!

(YOUR CITY HERE) – June (XX), 2020 – (YOUR ORGANIZATION/COMPANY NAME HERE) announced today that it has joined with the Solid Waste Association of North America (SWANA) Georgia Chapter in celebrating 2020 Waste & Recycling Workers Week, June 14-20, 2020. This week-long awareness effort is focused on solid waste workers as essential workers.

The theme this year is *I am Essential and*

- Not Invisible
- Collect your Solid Waste
- A Parent
- A Student
- Human
- American
- And pick your phrase.

Participation in the Waste & Recycling Workers Week means that (NAME OF ORGANIZATION/COMPANY) has joined with the SWANA Georgia Chapter and other municipalities, organizations and companies throughout the state, committing to elevating the status of solid waste management industry workers.

“We are proud to participate in this state-wide effort as we come together to ensure that solid waste workers are recognized as essential and need to be valued as employees that protect our health,” said (NAME OF SPOKESPERSON/DIRECTOR), (TITLE) of (ORGANIZATION/COMPANY NAME).

SWANA-Georgia Chapter plans to feature solid waste workers throughout the state on its website gaswana.org and social media during this week.

“We recognize the need to remove the cloak of invisibility on solid waste workers by demonstrating the vital role they provide in maintaining the safety and health of communities across Georgia,” said Suki Janssen, SWANA-Georgia Chapter President.

Waste and recyclable material collectors are in the top five most dangerous jobs in the United States. SWANA-Georgia Chapter wants to bring awareness to protect solid waste workers and elevate the importance of the tasks they perform for Georgia citizens. If you would like to know more about Waste & Recycling Workers Week or SWANA Georgia Chapter please visit, gaswana.org or visit SWANA-Georgia Chapter on Facebook.

ABOUT SWANA GEORGIA CHAPTER: For more than 50 years, the Solid Waste Association of North America (SWANA) has been the leading professional association in the solid waste field. Founded in 1962, the association has 10,000+ members. The Georgia Chapter serves almost 300 members throughout Georgia, and other areas, through conferences, certifications, publications, and technical training courses. SWANA-Georgia represents industry leaders from every discipline in solid waste management. Our chapter provides multiple benefits to our members, including the opportunity to hear about the latest technologies and/or developments in our industry and to network with other solid waste professionals. Our mission is to Educate, Innovate, and Communicate.

Contact:

(YOUR ORGANIZATION’S/COMPANY’S POINT PERSON ON THIS MATTER)
(THEIR EMAIL)
(THEIR PHONE NUMBER)