

# Social Media Content



Use on Facebook, Instagram or LinkedIn during Waste & Recycling Workers Week. Don't forget the **#Essential2020** @SWANA-Georgia Chapter.

- I am Essential and not Invisible **#Essential2020** @SWANA-Georgia Chapter
- I pick up your trash; and I am a parent **#Essential2020** @SWANA-Georgia Chapter
- Celebrate Waste & Recycling Workers Week **#Essential2020** @SWANA-Georgia Chapter
- Did you know that waste and recyclable material collectors are in the top five most dangerous jobs in the United States? Help keep us safe. **#Essential2020** @SWANA-Georgia Chapter

- As Martin Luther King, Jr., stated in a speech supporting Memphis sanitation workers' strike in 1968, "One day our society will come to respect the sanitation worker if it is to survive, for the person who picks up our garbage, in the final analysis, is as significant as the physician, for if he doesn't do his job, diseases are rampant. All labor has dignity."



*Dr. Martin Luther King Jr., marching with striking Memphis sanitation workers, 1968*

- Picture or video of Mayor or Elected Official holding or reading the proclamation for Waste & Recycling Workers Week.
- Caption this? Find some fun photos of your sanitation/solid waste workers and ask your followers to add a caption.
- Find the SWANA Georgia Chapter Facebook and Instagram frame to use during the week and encourage followers to use the frame with worker photos.
- Record sanitation/solid waste workers in your community stating why they like working in the field of sanitation/solid waste. Example:  
<https://www.facebook.com/susan.l.reese/videos/10219002996095610/>