

Idea Agenda for Waste & Recycling Workers Week

June 14 – 20, 2020



Monday, June 15, 2020

1. Share National SWANA Safety Monday information distributed in partnership with NWRA.
2. Send press release to local media.
3. Post information on social media using #Essential2020.
4. Provide a box lunch to sanitation/solid waste staff. *IDEA: secure a sponsor ahead of time (local restaurant, consultant, business owner, interested resident, truck/equipment manufacturer, waste equipment salesman).*
5. Send SWANA-Georgia Chapter a picture and paragraph about your outstanding Essential Worker.
6. SWANA-Georgia Chapter will chose a member municipality each morning during the week for a Facebook Live Event of their department reporting to work and going out on their routes, landfills, MRFs, etc. This will be like an essential sanitation/solid waste worker parade each morning.

Tuesday, June 16, 2020

1. Provide a cookie to sanitation/solid waste staff with the *Essentials for the Essential* card from SWANA-Georgia Chapter (in toolkit). Don't have a local baker? Provide a bag of snacks (chips, granola bar, candy, nuts, fruit) and a drink to the workers.
2. Put ad in the local newspaper or other print media with the picture of all or one of the essential sanitation/solid waste employees in your community. Thank them for their service during the pandemic and every day to keep our communities safe and healthy.
3. Update social media feed using #Essential 2020.



Wednesday, June 17, 2020

1. Provide a promotional item to sanitation/solid waste staff (reusable cup, thermos to hold water on route, bandana, gloves, hat).
2. Have a local radio station interview an essential sanitation/solid waste employee so they can explain their job and how they handled the pandemic.
3. Have sanitation/solid waste worker do a virtual storytime for children. Prerecord a worker reading one of the following books and release on this day.
 - a. Recommended books:
 - i. *Marvelous Cornelius: Hurricane Katrina and the Spirit of New Orleans* By Phil Bildner



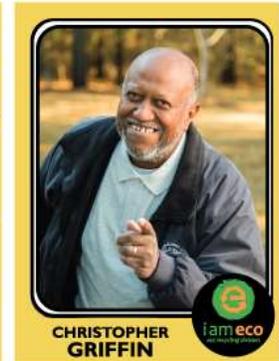
ii. *Smash! Mash! Crash! There Goes the Trash!* By Barbara Odanaka

iii. *I Stink!* By Kate and Jim McMullan

4. Update social media feed using #Essential 2020.

Thursday, June 18, 2020

1. Collect information about sanitation/solid waste staff and create *Essential Cards* (like baseball cards or business cards but better). See sample Staff Information Sheet in toolkit. Distribute as necessary and fun!
2. Encourage the residents in your municipality/community to create signs of appreciation and display them during this week for sanitation/solid waste workers.
3. Update social media feed using #Essential 2020.



Friday, June 19, 2020

1. Provide a high visibility shirt to each sanitation/solid waste worker to wear as a remembrance of the week. See example photo.
2. Announce Essential Sanitation/Solid Waste Worker of the Week, Quarter, or Year. See sample application in toolkit.
3. Recognize sanitation/solid waste worker that does/have the following:
 - a. Largest Route
 - b. Most Tonnage on route
 - c. Most Compliments
 - d. Best Safety Record
 - e. Cleanest Truck
 - f. Best Attendance
 - g. Cleanest Shirt/Dirtiest Shirt at end of route
 - h. Pandemic Hero
 - i. Other ideas?
4. Update social media feed using #Essential 2020.

